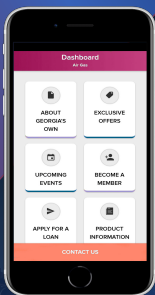
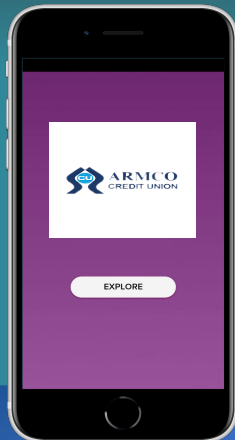




MEMBER RELATIONSHIP MANAGEMENT (MRM)

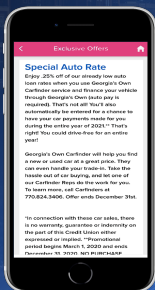
AVAILABLE ON



MRM has dedicated feature of selecting particular SEG selection for its members who will be receiving exclusive offers on purchases, loans, special event notifications, dedicated map for nearby ATM, and much more.

Key Features:

- o Focused Engagement with Members
- o Targeted Marketing and Cross Selling
- o Digital Lending



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